

Sweet Fancies®

BAKERY



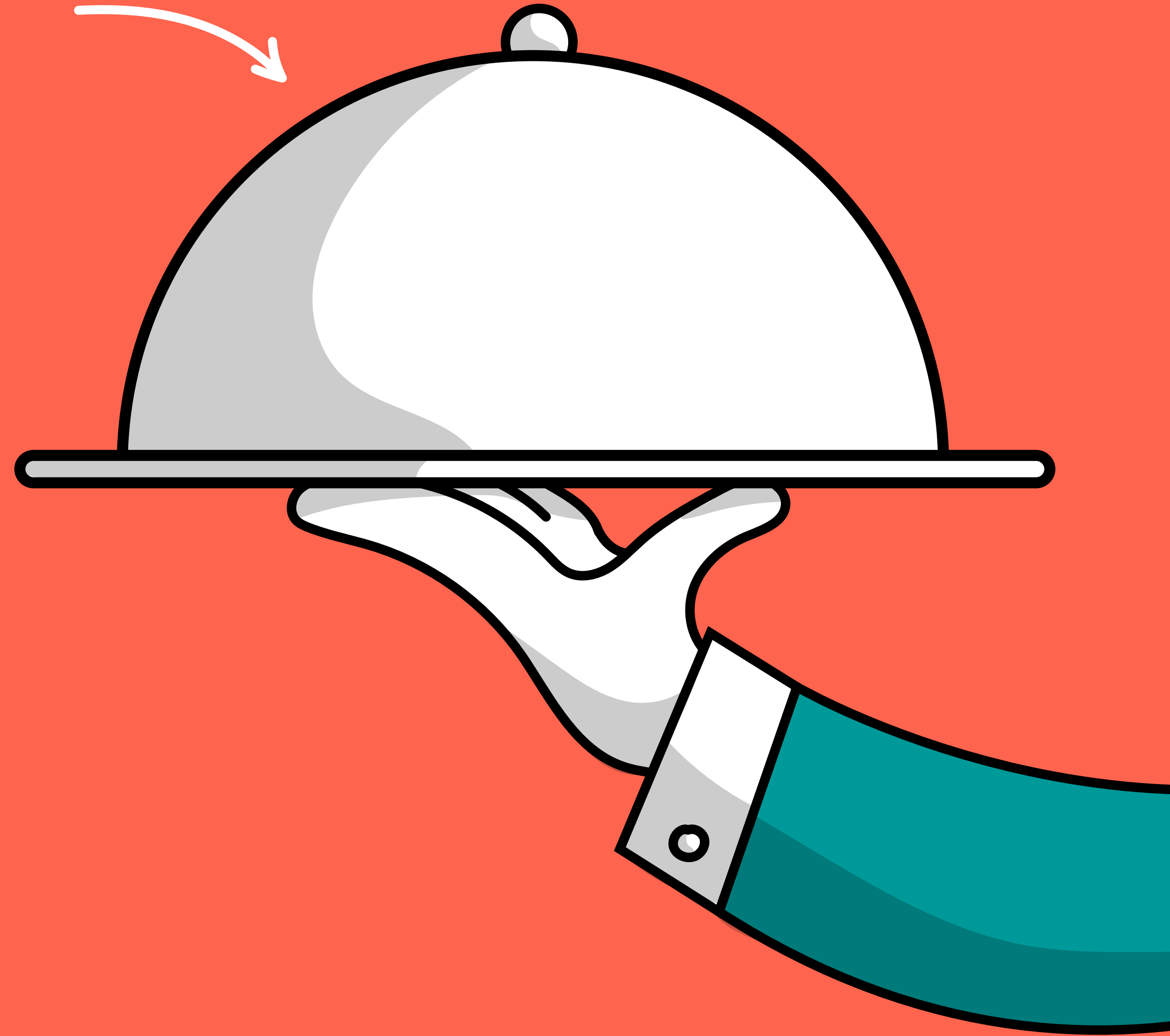
WHO WE ARE

Sweet Fancies is a boutique baking company, specializing in a unique line of products that cater to the fancies and imagination of the child in us all.



OUR PRODUCTS

DOIN A SURPRISE



OUR PRODUCTS

POPPLES

A cake and a waffle had a baby on a stick, and dressed it in chocolate and toppings. Yup, that's our story and we're sticking to it. Try the Slim Shady, Chocolate Wasted, Nutty Pretfesor and S'mores Popples.

Half sized Popplettes also available for events.

POPPLES: \$25 EACH

POPPLETTES: \$15 EACH



OUR PRODUCTS

CAKES

Each cake is unique. Made only to custom orders, these cakes are the perfect highlight to birthday parties, celebrations, or even just a little something to say ‘you’re pretty amazing yourself (insert name of special someone here).’

STARTS AT \$700



OUR PRODUCTS

BROWNIES

Fudge brownies, baked with so much love you can feel it. These nuggets of nostalgia take us back to childhood, or maybe just back to last week from our last chocolate fix. With S'more, Oreo and Salted Caramel flavours, these ain't basic brownies.



\$15 EACH, \$40 FOR A BOX OF 3

OUR PRODUCTS

SOFT BAKED COOKIES

Easy like Sunday morning and with new flavours every month, our cookies are soft baked on the outside and filled with gooey souls that sing in harmony.



\$7 EACH, \$40 FOR BOX OF 6

OUR PRODUCTS

ECLAIRS

With our Classique, Rose Gold Soursop, Tiramisu and Pistachio flavours, these are our most exquisite fancies yet. Our choux pastry is baked with a soft bite texture that houses smooth, subtle creams and is saluted with rich toppings that take you to your own little paradise.

\$35 EACH, \$130 FOR A BOX OF 4



OUR PRODUCTS

FANCIE BOXES

Delivery? Yea we do that.

Combine any of our products* into your very own Fancie Box and have it delivered wherever you are. Perfect for Valentine's Day, birthdays, anniversaries and every other day in between.

***THIS CAN BE CONFUSING. THAT'S WHY WE HAVE RECOMMENDED COMBOS FOR YOU TO CHOOSE FROM. IF YOU'RE FEELING ADVENTUROUS, THEN WE'RE ALL EARS.**



OUR BRAND

We love our products. That's why our branding has one rule: it must be fun. Using vibrance and expression, we put the same amount of care into crafting our brand as we do into baking our products. The Sweet Fancies platform is built on delicious products, customer service, humour, entertainment and stunning visuals that create a holistic customer experience.

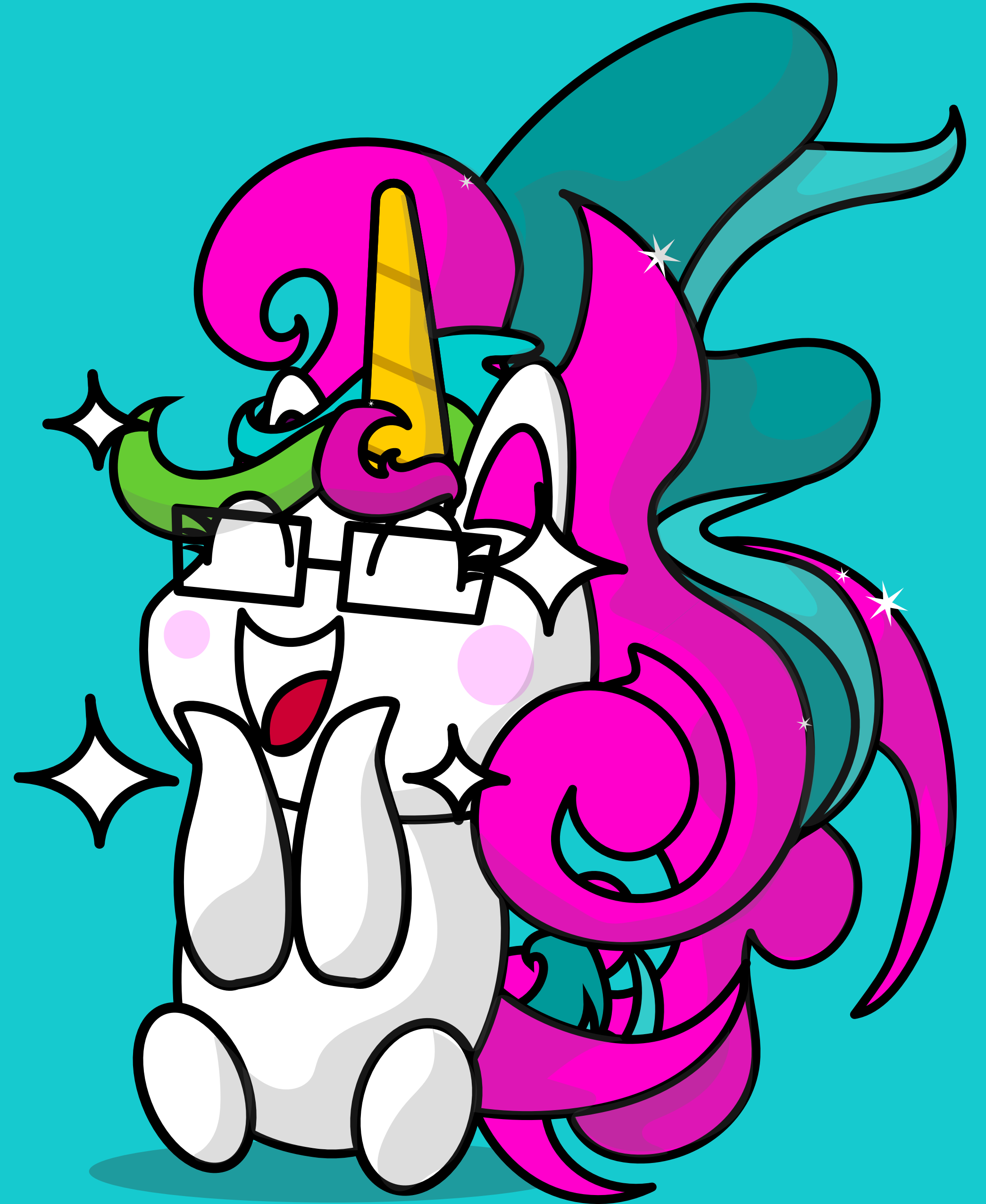


OUR CUSTOMER

**We know who we are, and we know who you are too.
Girlfriends bring their boyfriends, kids bring their parents,
and girls bring themselves. We see you; guy trying to impress
his girl. We see you.**

TARGET MARKETS:

- 1. FEMALES 15-39**
- 2. CHILDREN 4-12**



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THANKS FOR VIEWING!